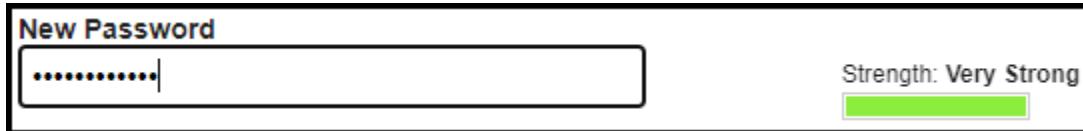


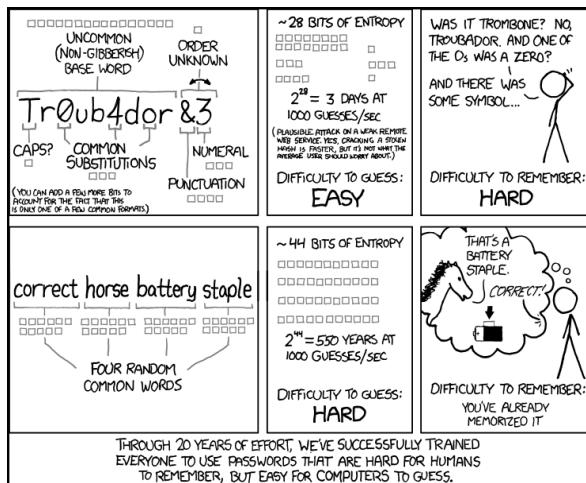
# How to Create a Strong Password

Use the following tips to create strong passwords, both at Southwest and at home!

- Use the Strength meter provided by Password Manager as you are typing a new password. Try for the strongest value in range: Weak, Good, Strong, Very Strong.



- Avoid single dictionary words or substitution: kangaroo and k@ng@r00 are both equally weak passwords.
- Passphrases are much more secure than dictionary words:
  - Do not use common phrases -- these are vulnerable to dictionary attacks.
  - The longer your passphrase is, the better!
  - Create a non-sensical phrase or combination of non-sensical words or acronyms.
  - Make your own rules to shorten, combine or switch letters in the phrase.
  - Meet password requirements by using upper and lower letters, numbers.
  - Add spaces and special characters in the password.
  - Ideas for passphrases could be music, poetry, list of favorite things.
- Here are some examples:
  - Use a non-sensical phrase:
    - Phrase: "laptop runs in cement pond jungle"
    - Example password: "Laptop runs in c3m3nt pond jun\$le"
  - Use your favorite ISO country codes:
    - Phrase: "GBH USA ESP BRA MEX"
    - Example password: "Gbh Esp Bra 1Usa+Mex"
  - Make password hard for a computer to guess and easy for humans to remember



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